

News Release

October 15, 2026

Nomura Real Estate Development Co., Ltd.

Nomura Real Estate Hotels Co., Ltd.

Release category : Hotel

NOHGA SHINJUKU GYOEN National Garden –

**a lifestyle hotel offering views of Shinjuku Gyoen National Garden from every room
scheduled to open on July 15, 2027. Reservations begin on October 15, 2026.**

Offering a unique stay experience where the vibrancy of the city and the natural beauty of Shinjuku Gyoen National Garden come together.

Key points in this release

1. The fourth property of the NOHGA HOTEL, a lifestyle hotel brand, will open on Thursday, July 15, 2027.
2. The official website will launch on October 15, 2026, with room reservations opening on the same day.
3. All 72 guestrooms feature private balconies with views of the natural beauty of Shinjuku Gyoen National Garden. The hotel will also offer a rooftop bar with panoramic views of Shinjuku Gyoen National Garden and the Tokyo skyline beyond, as well as an on-site bakery, café, bar, and restaurant that seamlessly connect with the surrounding city.

Nomura Real Estate Development Co., Ltd. (Head office: Minato-ku, Tokyo; President and Representative Director: Daisaku Matsuo) and Nomura Real Estate Hotels Co., Ltd. (Headquarters: Minato-ku, Tokyo; President and Representative Director: Kosuke Hiraishi) will open NOHGA SHINJUKU GYOEN National Garden, a lifestyle hotel that will serve as the new property of the NOHGA HOTEL brand, on Thursday, July 15, 2027. The hotel's official website will launch on Thursday, October 15, 2026, when room reservations will also open.



【The balcony overlooking Shinjuku Gyoen National Garden】



【GYOEN SUITE Guestroom Rendering】

Based on the concept of "unique experiences born from deep connections with the neighborhood," NOHGA HOTEL is a lifestyle hotel brand that provides experiential value centered on music, art, and food, creating opportunities for guests to discover the unique charm of each destination through interactions with local culture and the people who live there.

Located in a prime location just a two-minute walk from Shinjuku-gyoemmae Station on the Tokyo Metro Marunouchi Line, the hotel will be an unprecedented^{*1} property featuring balconies overlooking Shinjuku Gyoen National Garden in all 72 guestrooms. As the fourth property under the NOHGA HOTEL brand, it aims to become a new symbol of the brand. Capitalizing on a unique setting where the energy of Shinjuku, one of the world's leading urban centers, seamlessly blends with the rich natural beauty of Shinjuku Gyoen National Garden, the hotel will offer a stay available only at this location, allowing guests to enjoy urban convenience, the changing seasons, and meaningful connections with the local community.

*1: The first hotel in Japan where all guestrooms offer a view of Shinjuku Gyoen National Garden. As of October 2026, based on research by Trending Future Research Institute.

NOHGA SHINJUKU GYOEN National Garden: Five Highlights

NOHGA

SHINJUKU GYOEN

- ① With every guestroom featuring a balcony overlooking Shinjuku Gyoen National Garden, the hotel will offer a stay that allows guests to enjoy the presence of lush nature at close range despite being in the heart of the city.
- ② The hotel's defining feature is its seamless design, which brings the lush greenery visible beyond its windows into the building and gently blurs the boundaries between city and hotel, as well as between nature and architecture.
- ③ The hotel's intimate scale of 72 guestrooms will allow personalized service tailored to each guest.
- ④ A spiral staircase connects the bakery, café, and bar lounge on the first floor with the restaurant on the second floor, creating an open, welcoming space where guests and local residents can freely come and go.
- ⑤ The rooftop bar on the 13th floor features a terrace approximately 25 meters in length facing Shinjuku Gyoen National Garden, offering panoramic views of the Tokyo skyline.

1. Hotel Theme

Under the theme "Capturing Nature's Tone," NOHGA SHINJUKU GYOEN National Garden proposes a stay that invites guests to experience the rich natural beauty flourishing in the heart of the city. The hotel offers a rare combination of urban vibrancy and the serenity of Shinjuku Gyoen National Garden. Experiencing this striking contrast firsthand is a unique appeal of the property.

2. Facility Layout

➤ A spatial design seamlessly connected to Shinjuku Gyoen National Garden

NOHGA SHINJUKU GYOEN National Garden features a seamless spatial design that incorporates the abundant surrounding nature into the hotel, gently connecting the city, nature, and the hotel itself. Throughout the property, guests can experience the greenery and natural light of Shinjuku Gyoen National Garden, as well as the ever-changing expressions of nature throughout the seasons and at different times of day. In addition, landscaping inspired by local flora has been incorporated around the hotel, creating a scenery that evolves with the seasons.

Furthermore, a spiral staircase connects the bakery, café, bar, and lounge on the first floor with the restaurant on the second floor, creating an open and welcoming space where hotel guests and local residents can move freely, connect with one another, and enjoy time in their own way.



【Enjoy your time however you like at the bar counter】



【An open lobby space with a spiral staircase connecting the first and second floors】

➤ **Open guestrooms that connect with Shinjuku Gyoen National Garden, wherever you are**

All 72 guestrooms face Shinjuku Gyoen National Garden and feature spacious layouts of 30 square meters or more, as well as private balconies, creating an open and relaxing environment where guests can enjoy views of the garden's lush greenery and the surrounding cityscape. Designed around the concept of "being invited into a private residence with Shinjuku Gyoen National Garden as its garden," the guestrooms combine the warmth of wood with elegant furnishings, carefully curated artwork, and thoughtfully designed lighting. Wood-toned walls extending onto the balconies and light-reflecting plaster finishes create a sense of openness and refined sophistication. In addition, traditional Japanese craftsmanship has been incorporated throughout the interiors, adding a subtle Japanese aesthetic to the contemporary design.



【Gardenside Deluxe King*²】



【Panorama Deluxe Twin*³】

➤ **Panoramic views of Tokyo enjoyed exclusively in the "GYOEN SUITE"**



【GYOEN SUITE: Panoramic Views of Shinjuku Gyoen National Garden】

The 14th floor, the top floor of the hotel, features two "GYOEN SUITE" rooms of approximately 70 m². From a large window and a balcony spanning about 13 meters in width, you can enjoy beautiful views created by the lush nature of Shinjuku Gyoen National Garden and the cityscape beyond. Furthermore, the open bathroom facing the balcony provides a relaxing experience, as if enveloped by the nature of Shinjuku Gyoen National Garden.

➤ Overview of All Rooms

Room Type	No. of Rooms	Room Size
Gardenside King	10	31m ²
Panorama King	10	
Gardenside Superior King	15	34m ²
Panorama Superior King	15	
Gardenside Deluxe King	5	39m ²
Panorama Deluxe King	5	
Gardenside Deluxe Twin	5	43m ²
Panorama Deluxe Twin	5	
Gyoen Suite	2	70m ²
	TOTAL	72 Rooms

*2 Gardenside: A designation for guestrooms with the views of the trees of Shinjuku Gyoen National Garden.

*3 Panorama: A designation for guestrooms overlooking Shinjuku Gyoen National Garden and the cityscape beyond.

➤ Where travel and daily life intersect – a dining space open to the city

The restaurant floor is designed as an "open place" where the excitement of travel and the rhythm of daily life in the city converge, creating a welcoming environment where hotel guests and local residents can gather freely and enjoy their time in their own way.

«Bakery, Cafe, and Bar Lounge»

On the first floor, a bakery will offer freshly baked bread carefully crafted each day in response to the season, weather, and daily conditions. By offering bread made with a focus on ingredients and production methods, it aims to be a place where not only guests but also local residents can stop by in their daily lives. The adjacent cafe, bar, and lounge will feature a bar counter inspired by *andon* lanterns and incorporate porcelain tiles in indigo and brown, creating a space where guests can spend their time as they please from morning until night.



[A bakery open to the neighborhood, seamlessly connected to the hotel]

«Restaurant»

On the second floor, a restaurant will open that showcases the full potential of wood-fired cooking, bringing out the rich aromas and natural flavors of carefully selected ingredients. Centered around a wood-fired grill, the restaurant is designed so that guests can enjoy the dynamic flames and the lively cooking process from every seat, offering a dining experience that engages all five senses.



【A restaurant where the energy of wood-fired flames comes to life】

«Rooftop Bar»

On the 13th floor, a rooftop bar featuring a terrace approximately 25 meters in length will open. From this elevated vantage point, guests can enjoy panoramic views of Shinjuku Gyoen National Garden and watch as the landscape transforms from daylight to twilight and finally into the sparkling nightscape of Tokyo. Inspired by the tradition of charcoal cooking, a longstanding pillar of Japanese culinary culture, the menu showcases dishes and beverages that highlight the natural flavors of each ingredients. Whether enjoying a casual drink with a view or a full meal, guests are invited to spend their time as they wish while taking in the spectacular surroundings.



【13th-floor rooftop bar with panoramic views of Shinjuku Gyoen National Garden】

3. Activities to Enjoy the Nature and Urban Charm of Shinjuku Gyoen National Garden While Connecting with the Local Community

Shinjuku Gyoen National Garden boasts a history spanning more than 400 years, evolving from a *daimyo* residence during the Edo period into an Imperial garden and, later, a national garden, while remaining a beloved destination for generations of visitors. The area uniquely combines the dynamic energy of Shinjuku, where diverse cultures and people converge, with the seasonal beauty and tranquility of nature, making it one of the few places in Tokyo where visitors can experience both urban vitality and rich greenery in close proximity.

At NOHGA SHINJUKU GYOEN National Garden, the hotel plans to take full advantage of this distinctive environment by offering a variety of experiential activities, from walks and picnics in the garden to running, yoga, and meditation. These experiences are designed to help guests restore balance between mind and body through a deeper connection with nature. By discovering the local area, engaging with nature, and engaging more deeply with the local community, guests can enjoy experiences that are uniquely rooted in this place. The hotel

propose a well-being stay that is unique, where guests can relax and unwind while remaining in the heart of the city.

4. Room Reservations

Starting Thursday, October 15, 2026, room reservations will open via the official website. The website will gradually introduce the hotel concept, guestrooms, restaurants and bars, interior design, and the experiences born from the connection with the local community.

Official Website: <https://www.nohgahotel.com/shinjuku-gyoen/>
(*Reservations can be made via this website.)

Social media: <https://www.instagram.com/nohga.shinjukugyoen/>

5. Property Information

Location: 1-6-13 Shinjuku, Shinjuku-ku, Tokyo

Access: 2-minute walk from **Shinjuku-gyoemmae Station** on the Tokyo Metro Marunouchi Line; 7-minute walk from **Shinjuku-sanchome Station** on the Tokyo Metro and Toei Subway lines; 13-minute walk from **JR Shinjuku Station**

Site Area: 620.24 m²

Guestrooms: 72 rooms

Scheduled Opening Date: Thursday, July 15, 2027



■ About "NOHGA HOTEL"

NOHGA HOTEL (<https://www.nohgahotel.com/>) is a lifestyle hotel brand founded on the concept of **"unique experiences born from deep connections with the neighborhood."** Centered on the themes of music, art, and food, the brand provides experiential value both within and beyond the guestroom. By offering experiences that reflect the unique character of each destination, NOHGA HOTEL creates memorable moments that leave a lasting impression on travelers. While respecting the culture and history that each community has carefully cultivated and striving to enhance their value, NOHGA HOTEL remains committed to envisioning the future of urban development and creating new value for generations to come.

【NOHGA Hotels Portfolio】

NOHGA HOTEL UENO TOKYO

Location: 2-21-10 Higashi-Ueno, Taito-ku, Tokyo, Japan

Guestrooms: 127

Website: <https://nohgahotel.com/ueno>



NOHGA HOTEL
UENO TOKYO

NOHGA HOTEL AKIHABARA TOKYO

Location: 3-10-11 Sotokanda, Chiyoda-ku, Tokyo, Japan

Guestrooms: 118

Website: <https://nohgahotel.com/akihabara>



NOHGA HOTEL
AKIHABARA TOKYO

NOHGA HOTEL KIYOMIZU KYOTO

Location: 4-450-1 Gojobashi-Higashi, Higashiyama-ku, Kyoto, Japan

Guestrooms: 207

Website: <https://nohgahotel.com/kiyomizu>



NOHGA HOTEL
KIYOMIZU KYOTO

■ About "Nomura Real Estate Hotels"

Nomura Real Estate Hotels (<https://www.nomura-hotels.co.jp/>) operates two brands: "NOHGA HOTEL" and "HOTEL NIWA TOKYO".

"NOHGA HOTEL" (<https://www.nohgahotel.com/>) is a lifestyle hotel brand based on the concept of "unique experiences born from deep connections with the neighborhood," providing experiential value centered on "music, art, and food" both inside and outside the guestrooms, with three properties in Ueno, Akihabara, and Kiyomizu Kyoto.

"HOTEL NIWA TOKYO" (<https://www.hotelniwa.jp/>) traces its roots to a Japanese inn founded in 1935. With the concept of "A serene garden within," it offers spatial designs that evoke tranquility and a sense of openness in harmony with nature, as well as services incorporating Japanese aesthetic sensibilities.

NOHGA
HOTEL



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HOTEL NIWA TOKYO

【International media inquiries】

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